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Art Basel Miami Beach artist/designer Jovana Djuric presents her new “Horus” jewelry line on the heels of her December 2015 ABMB exhibition.

Each piece is hand-sculpted and hand-carved by the artist, individually cast and produced in New York City. The first collection is offered in highly polished, Bronze-plated 18K Gold. Prices begin at \$95.00 for the earrings, to \$1250.00 for rings, necklaces and bracelets.

The Horus collection draws its name from the falcon-headed Egyptian god of flight and hunting. Inspired by the concepts of that deity, the minimalism of Constantin Brancusi, and the permanency of Auguste Rodin, Djuric’s pieces are stripped down to the very essence of movement and growth. The overall aim being, in Djuric’s own words, “... to create wearable sculptures that inspire and provide power within the wearer... Jewelry that demands focus, while serving as a medium of focus itself.”

Trained at the University of Belgrade, the Serbian-born, New York City-based Djuric has worked with Tiffany & Co., Philip Crangi, and Alice Roi for Roi’s NYFW runway shows. She worked for six years as a designer for Givency, driving brand elevation and growth. Her Art Basel Miami Beach works were the complex woodcuts of “Diagrams Of Life Or Pathways of my Mind/Pathways of My Heart,” and the monolithic post-performative objects of “Pillars of Power”.

About the Collection:

We kindly invite you to visit www.jovanadjuric.com to view the Horus collection as well as other pieces of the artist’s work.

Behind the scenes photos of the process are available on:

Instagram [@jovanadjuricnyc](https://www.instagram.com/jovanadjuricnyc)

Facebook <http://www.Facebook.com/jovanadjuricjewelry>

Media Contact:

Joshua Goldfond, The Shiny Squirrel

201-707-9653

theshinysquirrel@gmail.com