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Bano eeMee is proud to announce its spring season 2017 (SS17) fashion catalog, featuring a new collection of supple, light, hand-distressed leathers in black, seashell, cognac and grey, as well as metallic hues of gold and silver. The SS17 catalog combines the aesthetic of manmade architectural design with the textures and colors of the natural world.

In keeping with the company's mission statement to make the "world's best leather jackets," Bano eeMee enhances their customers' style through unique, timeless products certain to become the staple of any wardrobe. SS17 will also see Bano eeMee evolve into technology fabrics. Planned items include organza and leather bombers, as well as printed micro-polyester wind-breakers.

Based in Canada, Bano eeMee was founded by Aleem Arif in 2012, who took a life-changing risk when he quit his career on Wall Street to pursue creative and professional fulfillment in the global fashion industry. With quality, sustainability, and community established as Bano eeMee's core beliefs, the company creates high-quality fashion with an "ethos of social conscience." In his capacity as Creative Director, Arif employs a network of over 60 artisans around the world, with an aim to aid communities affected by "war, poverty and destitution" through the creation of "job opportunities, fair wages and (the transference of industry) knowledge."

Bano eeMee, Aleem Arif, and the company's catalog have been featured in several publications since its founding, including *The Calgary Journal*, *Flare Magazine*, *South Asian Focus*, *O'Connors*, and *hers*. Products can be reviewed and purchased on the company's [website](#), as well as in [select retailers](#) located in Calgary, Toronto, Vancouver, London, Chicago, and other cities.

About the Collection:

<http://www.banoemee.com/>
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